

# Ian Craig CV

www.iancraig.com

Design and front-end development.

Adobe Creative Suite, HTML5, CSS3, LESS, jQuery, Greensock, Litmus, IBM Watson, SmartSVN

## EMPLOYMENT HISTORY

### 2018 **Stackworks**

Email build for Peugeot.

Photoshop, Sublime Text

*Five days.*

### **Venture 3**

HTML5 banner build for NCCS.

Photoshop, Adobe Animate, Sublime Text

*Three days.*

### **Daily Telegraph**

Email build.

Photoshop, Sublime Text

*Five weeks.*

### **MOI**

Web page build. HTML5 animations.

Photoshop, Sublime Text, Greensock, Webpack, Javascript, JSON

*One week.*

### **Superunion**

HTML5 banner build for London Symphony Orchestra.

Photoshop, Adobe Animate, Sublime Text

*One week.*

### **Proximity**

Email build for IKEA.

Photoshop, Sublime Text, SmartSVN.

*Two weeks.*

### **Bell Integrated**

HTML5 banner build for Reading University.

Adobe Animate.

*Three days.*

### **Proximity**

Email build for Proctor & Gamble & Specsavers.

Photoshop, Sublime Text, SmartSVN.

*One week.*

### **Wellcom**

Email design and multi-language build for HomeAway.

Photoshop, Sublime Text.

*Three weeks.*

## **Adam&Eve DDB/Gutenberg**

Email and banner design and build for Volkswagen account.  
Email templates and customer data compiled and sent via IBM Watson.  
Animated HTML5 banners constructed in Google Web Designer.  
Photoshop, Sublime Text, IBM Watson, Excel, Word, Google Web Designer.  
*Twelve weeks (November 2017, December 2017, January 2018.)*

## 2017 **Adam&Eve DDB/Gutenberg**

Email and banner design and build for Volkswagen account.  
Email templates and customer data compiled and sent via IBM Watson.  
Animated HTML5 banners constructed in Google Web Designer.  
Photoshop, Sublime Text, IBM Watson, Excel, Word, Google Web Designer.  
*Twelve weeks (November 2017, December 2017, January 2018.)*

## **John Lewis**

Web and banner design and build for John Lewis website.  
Photoshop, Sublime Text.  
*Seven weeks.*

## **Sotheby's**

HTML5 banner design and build.  
Photoshop, Animate CC, After Effects CC, HTML5, Greensock.  
*One week.*

## **Daily Telegraph**

Email design and build.  
Photoshop, Dreamweaver, Sublime Text.  
*Two weeks.*

## **Sotheby's**

HTML5 banner design and build.  
Photoshop, Animate CC, After Effects CC, HTML5, Greensock.  
*Eighteen weeks.*

## **Zesty**

UI app and page design for desktop and mobile.  
Photoshop, Illustrator.  
*Eight weeks.*

## 2016 **Soho Theatre**

Email design and build.  
Photoshop, HTML5, CSS3.  
*Three days.*

## **Sotheby's**

HTML5 banner design and build.  
Photoshop, HTML5, Greensock.  
*Nine weeks.*

## **Markerstudy Group**

UI design and front end development for Visiontrack Vehicle Fleet Management app.  
Photoshop, HTML5, CSS3.  
*Twelve weeks.*

## **Accenture**

HTML5 animated presentations.  
Reveal.js, HTML5 and CSS3, Greensock, jQuery.