

Ian Craig CV

now@iancraig.com / www.iancraig.com

Email design & development. HTML5 banner design & development.
Web page design & development. Motion graphics. CSS design.

Adobe Creative Suite, Figma, Sketch, Greensock JS, Litmus, IBM Watson,
MailerLite, Hubspot, Klaviyo, Braze, Adobe Campaign, Sizmek.

EMPLOYMENT HISTORY

2024 TMW

HM Government sales conference
Event platform styling and branding. Stova platform
HTML & CSS, Photoshop, Illustrator
1 week

Esther Rolinson - Merlin Place Commission

Visualisations - Layout design - Website updates - Email design build and send
HTML & CSS, Photoshop, Illustrator, VSC, Figma, MailerLite
6 weeks

Cheerful Twentyfirst - Triplelift NY

Interactive touchscreen demo for Cannes 2024. Ceros platform
HTML & CSS
4 weeks

Yoto

Email design & development
HTML & CSS, MailerLite
4 weeks

2023 Boden

Email design & development
HTML & CSS, Braze
5 weeks

Amplify

Email design & development for Lego
HTML & CSS
2 weeks

Cheerful Twentyfirst

Email design & development
HTML & CSS
2 weeks

Somerset NHS Foundation Trust

Logo design and artwork
Illustrator
1 week

Unlimited

Design and artwork for British Airways billboard campaign
InDesign, Photoshop, Illustrator
2 weeks

AKA Promotions

HTML5 banner design and build, email design and build
Clients: Tate Modern, Hamilton, Harry Potter, Ain't Too Proud and others
Photoshop, Greensock, Figma, Litmus, MJML, HTML & CSS
6 months (Dec 2022 - June 2023)

2022 Cheerful Twentyfirst

Site design & builds. Crowdcomms platform
Photoshop, XD, HTML & CSS
2 weeks

Lets Do This

Email builds
Photoshop, Figma, Litmus, HTML & CSS
7 weeks

Cheerful Twentyfirst - Triplelift NY

Interactive touchscreen demo for Cannes 2022
Photoshop, Figma, HTML & CSS
5 weeks

Ocado Retail

Site updates
Photoshop, Figma
3 weeks

Cream UK

HTML5 banner build for Royal Mint
Photoshop, Figma, HTML & CSS
3 weeks

Premier Global

Landing page banner UI redesigns
Photoshop, Figma
1 week

Harrison Fraser

Pitch designs for an online betting company
Photoshop, Illustrator
1 week

Outre Creative

Allianz
Landing page designs and brochure artworking
Sketch, Photoshop, Illustrator, Indesign
1 week

Esther Rolinson

Landing page builds & web page builds. Logo animation, video editing
Photoshop, After Effects, Premiere, HTML, CSS, Handbrake
2 weeks

Esther Rolinson

Press release and CRM newsletter
Photoshop, Indesign, HTML, CSS
3 days

Esther Rolinson

Social media assets

Photoshop, After Effects, Premiere.

1 week

Harvard PR

Lenovo laptop design pitch

Figma

2 days

Premier Global Ltd

'Start your PT Career'

Landing page design and build work

Figma, Photoshop, Illustrator, HTML, CSS

Ongoing

Hill+Knowlton Strategies - Nestle

Email design

Figma

2 days

Manual

Email build

HTML, CSS, Photoshop

2 days

2021 Manual

Email build

HTML, CSS, Photoshop

2 days

Cheerful Twentyfirst

Crowdcomms - Google, Pleo, Tristan Capital

Site designs and builds

HTML5, CSS

30 days

Fleishman Hillard

Johnson & Johnson

Email design & build

HTML CSS, Photoshop

5 days

Sweaty Betty

Email design

Figma, Photoshop

14 days

Cheerful Twentyfirst

Crowdcomms - Vodafone, Google

Site designs and builds

XD, HTML, CSS

30 days

Good Agency - Dogs Trust Survey

Banner and Social Media design

XD, Photoshop

17 days

Avery Dennison Smartrac

ATMA prototype mobile page build

Figma, HTML5, CSS, Scrollmagic

7 days

Ipsos Mori

Japanese site pages and ad mockups - Google

Figma, Photoshop

7 days

We Are Kitty

XP21 Bigcommerce

Photoshop, HTML5, CSS, Invision, Stencil CLI

11 days

IRIS - Suzuki

HTML5 banner build

Google Web Designer

2 days

State Of Play - Hijingo Microsite

Microsite design and build

Photoshop, HTML5, CSS, Greensock

4 days

Tangent - Merrell trainers

HTML5 banner build.

Photoshop, HTML5, CSS, Greensock

1 day

Adidas Golf - 1

HTML5 banner build. 9 formats. 4 sets

Photoshop, HTML5, CSS, Greensock

1 day

Adidas Golf - 2

HTML5 banner build. 9 formats. 4 sets

Photoshop, HTML5, CSS, Greensock

1 day

GetFitz

Fitness & Outdoor activity website for schools and families

Design and build

Photoshop, Laraval UI, Laravel Tailwind CSS, Greensock, Scrollmagic, Figma

March - May

Dayn Williams - daynwilliams.com

Video portfolio Wordpress site. Build from design pdfs.

Photoshop, Wordpress, Figma, Handbrake, After Effects

December 2020 - January 2021