

Ian Craig CV

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UI design/dev, frontend design/dev, email design/dev, banner design/dev.

Adobe Creative Suite, Figma, Sketch, HTML5, CSS3, LESS, Javascript, jQuery, Webpack, Gulp, GitHub
Greensock, Litmus, IBM Watson, SmartSVN.

EMPLOYMENT HISTORY

2023 Boden

Email design & development for Boden
HTML5 & CSS
3 weeks

Amplify

Email design & development for Lego
HTML5 & CSS
2 weeks

Cheerful Twentyfirst

Email design & development
HTML5 & CSS
2 weeks

Somerset NHS Foundation Trust

Logo design and artwork
Illustrator
1 week

Unlimited

Design and artwork for British Airways billboard campaign
InDesign, Photoshop, Illustrator
2 weeks

AKA Promotions

HTML5 banner design and build, email design and build
Clients: Tate Modern, Hamilton, Harry Potter, Ain't Too Proud and others.
Photoshop, Greensock, Figma, Litmus, MJML, HTML5 & CSS
6 months (Dec 2022 - June 2023)

2022 Cheerful Twentyfirst

Site design & builds. Crowdcomms platform.
Photoshop, XD, HTML5 & CSS
2 weeks

Lets Do This

CRM email builds
Photoshop, Figma, Litmus, HTML5 & CSS
7 weeks

Cheerful Twentyfirst

Site build. Ceros platform.
Photoshop, Figma, HTML5 & CSS
5 weeks

Ocado Retail

Site updates.
Photoshop, Figma
3 weeks

Cream UK

HTML5 banner build for Royal Mint
Photoshop, Figma, HTML 5 & CSS
3 weeks

Premier Global

Landing page banner UI redesigns
Photoshop, Figma
1 week

Harrison Fraser

Pitch designs for an online betting company
Photoshop, Illustrator
1 week

Outre Creative

Allianz
Landing page designs and brochure artworking
Sketch, Photoshop, Illustrator, Indesign
1 week

Esther Rolinson

Landing page builds & web page builds. Logo animation, video editing.
Photoshop, After Effects, Premiere, HTML5, CSS3, HandBrake
2 weeks

Esther Rolinson

Press release and CRM newsletter
Photoshop, Indesign, HTML5, CSS3
3 days

Esther Rolinson

Social media assets
Photoshop, After Effects, Premiere.
1 week

Harvard PR

Lenovo laptop design pitch
Figma
2 days

Premier Global Ltd

'Start your PT Career'
Landing page design and build work
Figma, Photoshop, Illustrator, HTML5 CSS
Ongoing

Hill+Knowlton Strategies - Nestle

Email design
Figma
2 days

Manual

Email build
HTML CSS, Photoshop
2 days

2021 Manual

Email build
HTML CSS, Photoshop
2 days

Cheerful Twentyfirst - Crowdcorns - Google, Pleo, Tristan Capital

Site design and build
HTML5, CSS
30 days

Fleishman Hillard - Johnson & Johnson

Email design & build
HTML CSS, Photoshop
5 days

Sweaty Betty

Email design
Figma, Photoshop
14 days

Cheerful Twentyfirst - Crowdcorns - Vodafone, Google

XD, HTML5, CSS
30 days

Good Agency - Dogs Trust Survey - Banner and Social Media design

XD, Photoshop
17 days

Avery Dennison Smartrac - ATMA prototype mobile page build

Figma, HTML5, CSS, Scrollmagic
7 days

Ipsos Mori - Japanese site pages and ad mockups - Google

Figma, Photoshop
7 days

We Are Kitty - XP21 Bigcommerce

Photoshop, HTML5, CSS, Invision, Stencil CLI
11 days

IRIS - Suzuki

HTML5 banner build
Google Web Designer.
2 days

State Of Play - Hijingo Microsite

Microsite design and build
Photoshop, HTML5, CSS, Greensock
4 days

Tangent - Merrell trainers

HTML5 banner build. 9 formats. 2 sets.
Photoshop, HTML5, CSS, Greensock
1 day

Adidas Golf - 1

HTML5 banner build. 9 formats. 4 sets.
Photoshop, HTML5, CSS, Greensock
1 day

Adidas Golf - 2

HTML5 banner build. 9 formats. 4 sets.
Photoshop, HTML5, CSS, Greensock
1 day

GetFitz

Fitness & Outdoor activity website for schools and families
Design and build.
Photoshop, Laravel UI, Laravel Tailwind CSS, Greensock, Scrollmagic, Figma
March - May

Dayn Williams - daynwilliams.com

Video portfolio Wordpress site. Build from design pdfs.
Photoshop, Wordpress, Figma, Handbrake, After Effects
December 2020 - January 2021

2020 Esther Rolinson - estherrolinson-artworks.co

E-commerce Wordpress site. Design and build.
Photoshop, Wordpress, Figma
December

Esther Rolinson - estherrolinson.co.uk

Portfolio site. Design and build.
Photoshop, Atom, Figma
September.

Good Company and Co - goodcompanyandco.uk

Portfolio site. Design and build.
Photoshop, Atom, Figma
August.

Christie's

Email and HTML5 banner design and build
Photoshop, Sketch, Figma, Animate, Greensock, Litmus
February - July.

2019 Christie's

Email and HTML5 banner design and build
Photoshop, Sketch, Animate, Greensock, Litmus
Ten months. Rolling contract.

OTM

Design and build email using Marketo platform.
Design and build website landing page.
Photoshop, Atom, Litmus
Ten days.